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# **Understanding the Environment: World and North America Supply & Demand**

**by  
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# About the Canadian Energy Research Institute

- **Founded in 1975**
- **Applied energy economics research**
- **Independent and objective**
- **Supported by public and private sector members**

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# CERI Scenarios

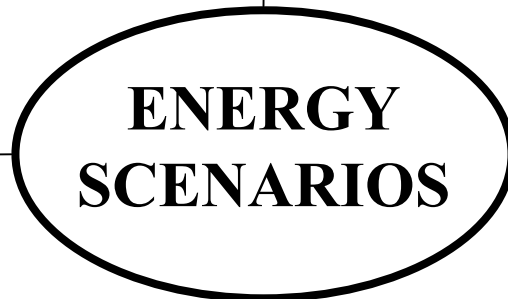
**\$22 (US\$2000)**  
**Material World**



**\$18 (US\$2000)**  
**Nasty, Brutish and Short**

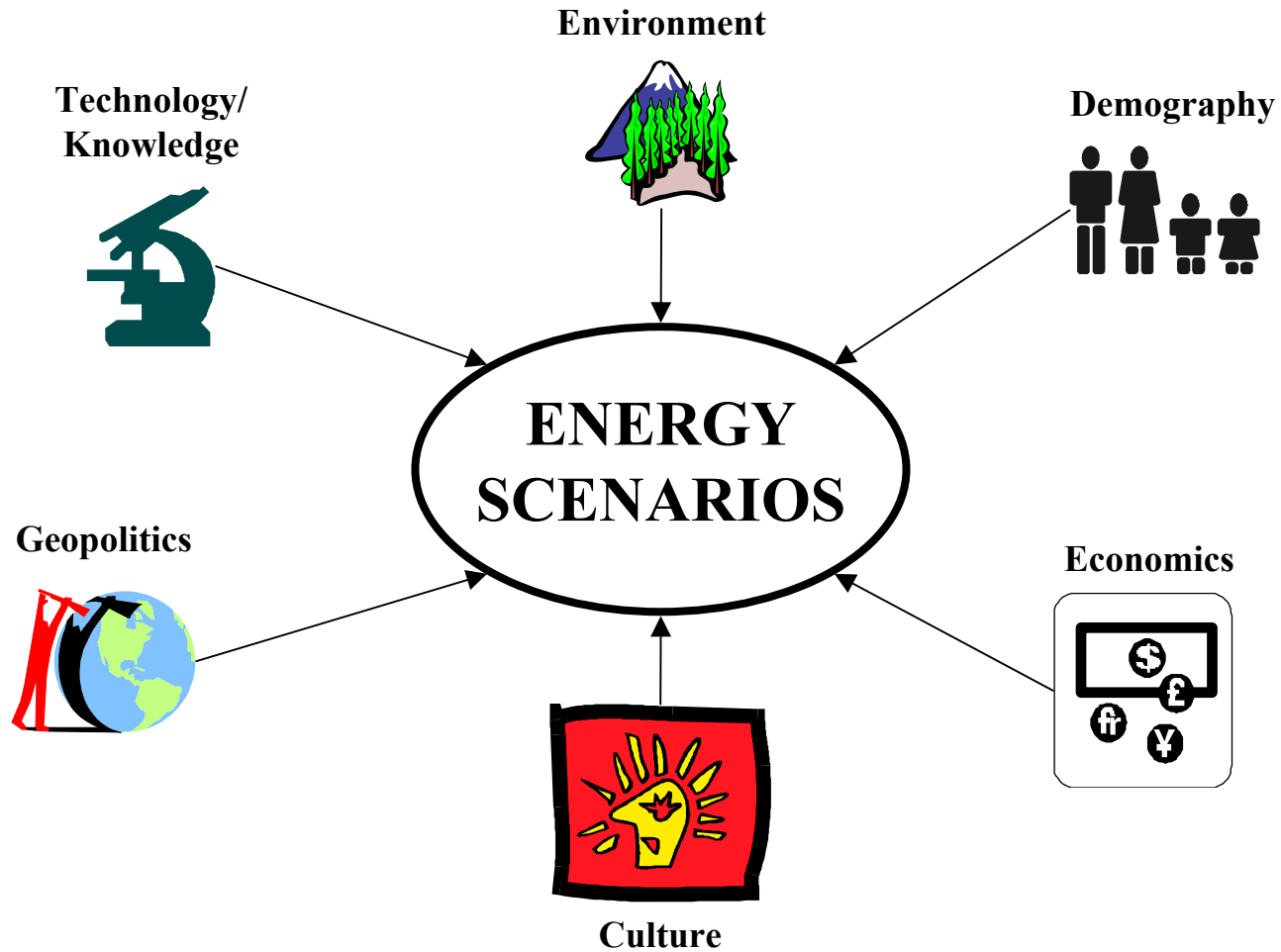


**\$14 (US\$2000)**  
**Utopia**



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# Scenario Drivers



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# Material World

- **Economics dominates politics**
- **Information, knowledge, globalization**
- **Environmental degradation continues**
- **Prosperity abounds**

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# Nasty, Brutish and Short

- Life is a zero-sum game
- Regional conflict destroys globalization
- Severe environmental destruction
- Lack of economic opportunity

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# Utopia

- **Economic growth more evenly distributed**
- **Pragmatic environmentalism**
- **Global social contract**

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# North American Oil Market

	1999	2005	2010
Crude Oil Supply (MMb/d)	14.0	14.9	15.3
Crude Oil Demand (MMb/d)	23.8	25.1	26.3
Import Dependency (%)	41	41	42

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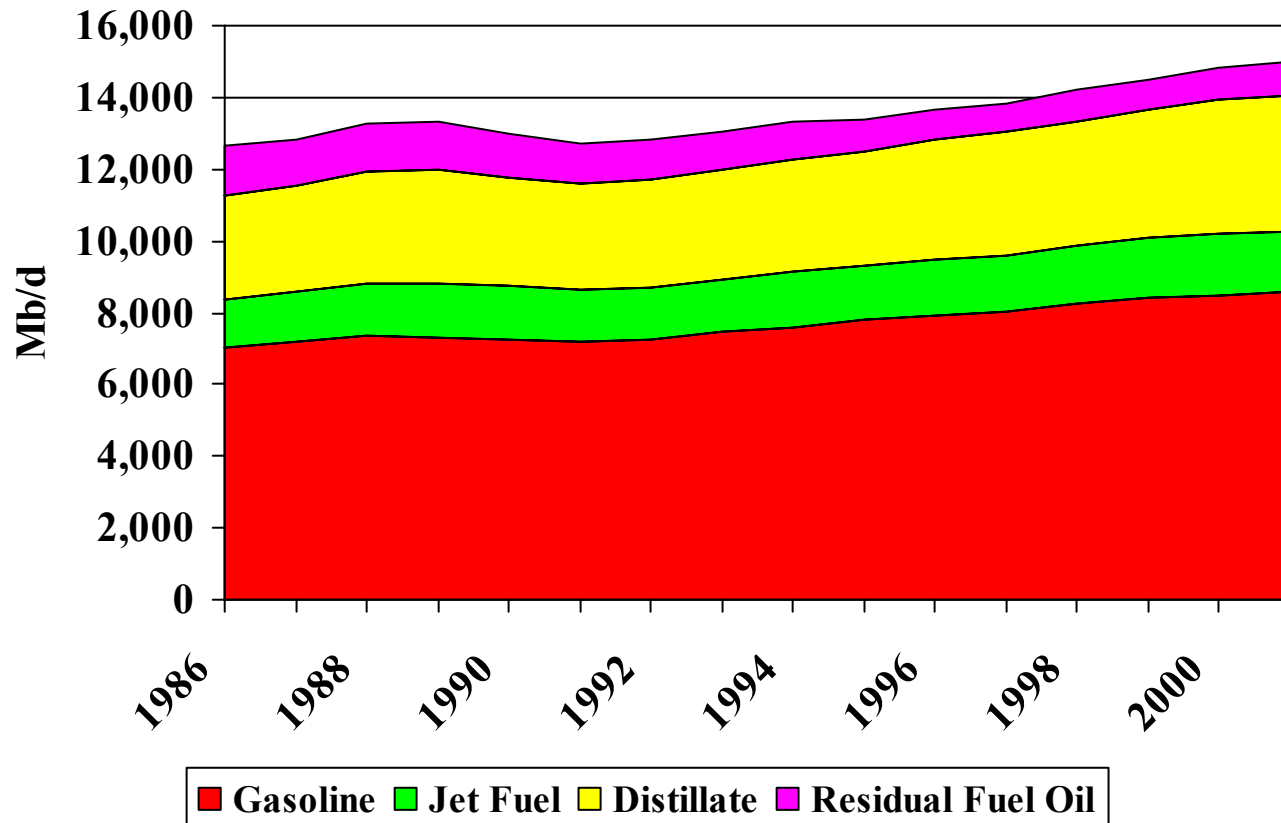
# The Canadian Contribution

(billion barrels in place)

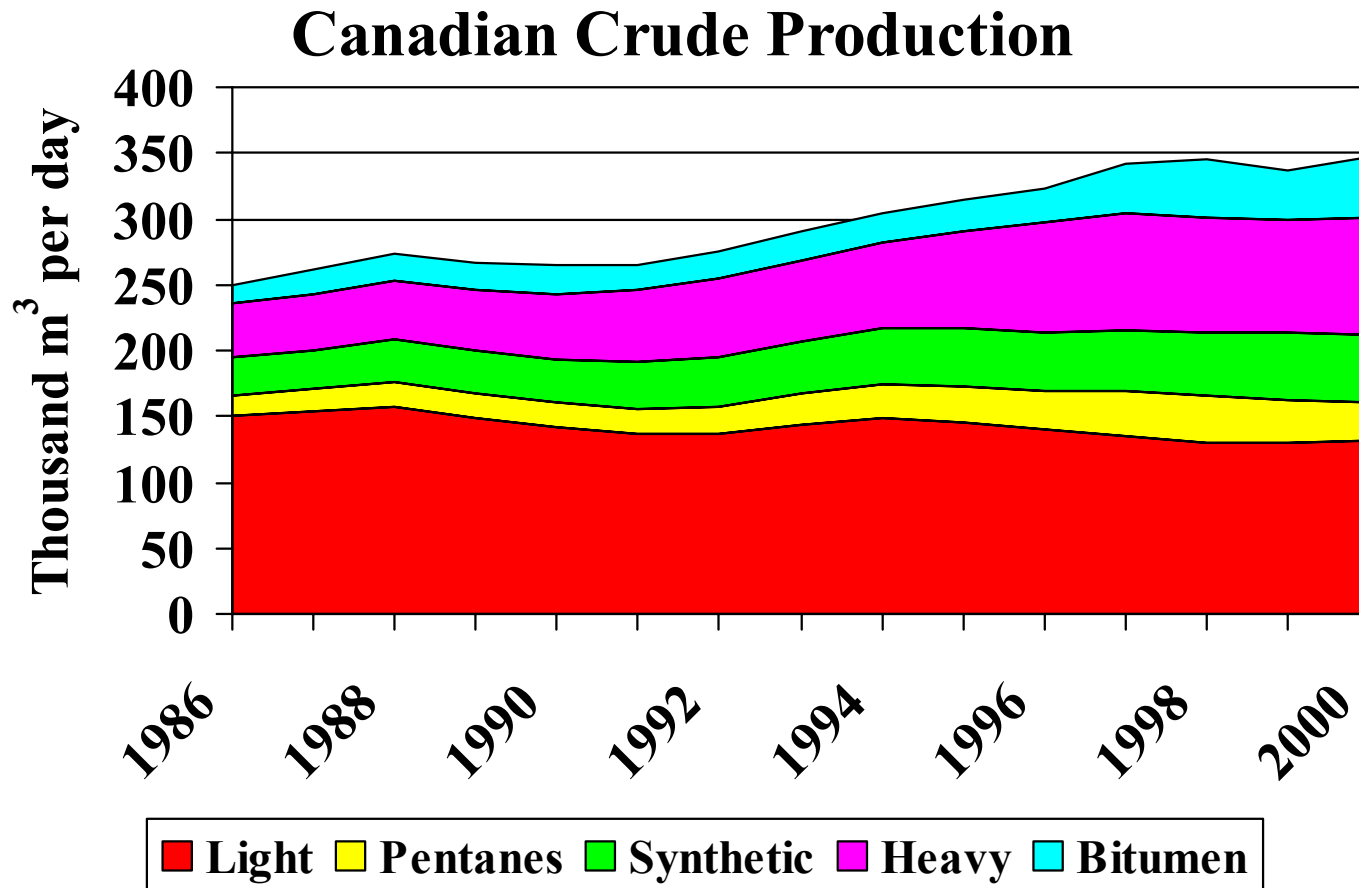
	<b>Produced</b>	<b>Remaining</b>	<b>Total</b>
<b>WCSB</b>	<b>17.2</b>	<b>13.5</b>	<b>30.7</b>
<b>Mackenzie/Beaufort</b>	<b>0.0</b>	<b>6.7</b>	<b>6.7</b>
<b>Grand Banks, Nova Scotia</b>	<b>0.3</b>	<b>5.0</b>	<b>5.3</b>
<b>Other Frontier</b>	<b>0.0</b>	<b>9.4</b>	<b>9.4</b>
<b>Sub-Total</b>	<b>17.5</b>	<b>34.6</b>	<b>52.1</b>
<b>Oil Sands</b>			<b>315</b>

# The Thirst for Adventure

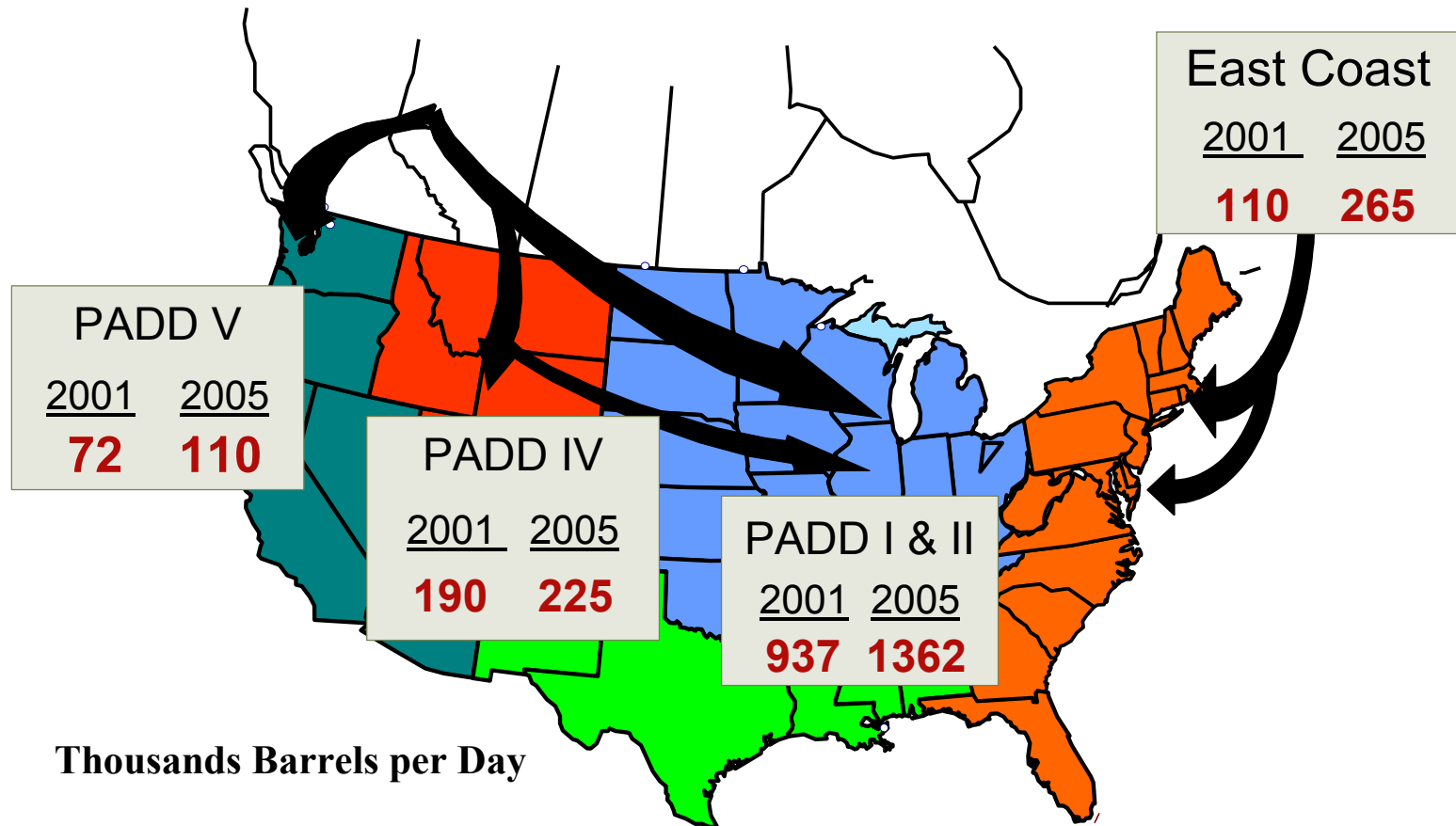
## Refined Products Supplied to the US Market



# The Darkening of the Barrel



# Logistical Challenges

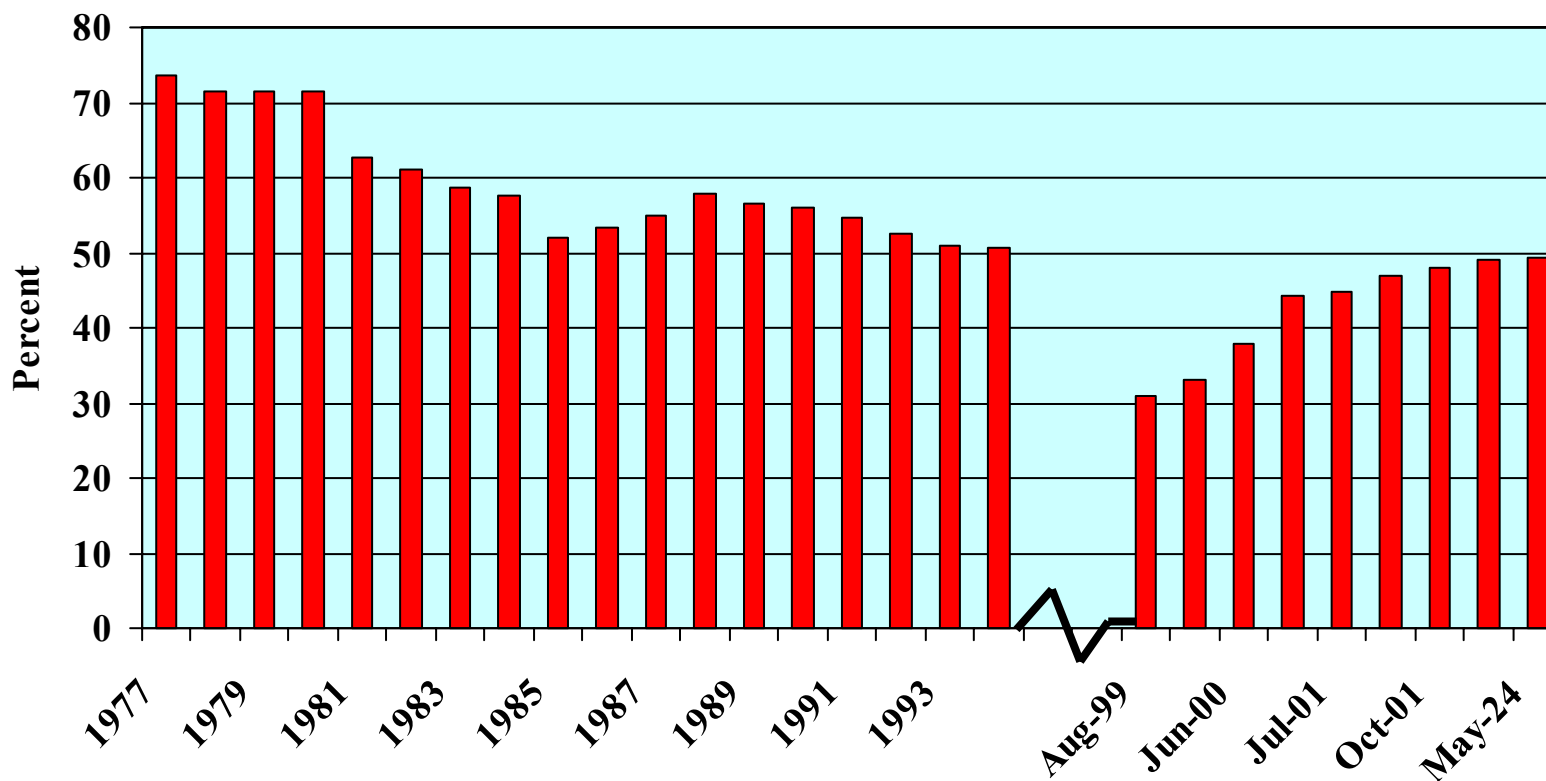


SOURCE: CAPP.

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# Influencing Our Destiny

## Foreign Ownership in the Upstream Sector



SOURCES: (1) 1977-1994 Petroleum Monitoring Agency; and (2) 2000-01 CAPP:  
Based on residency of ownership of shares and boe production.

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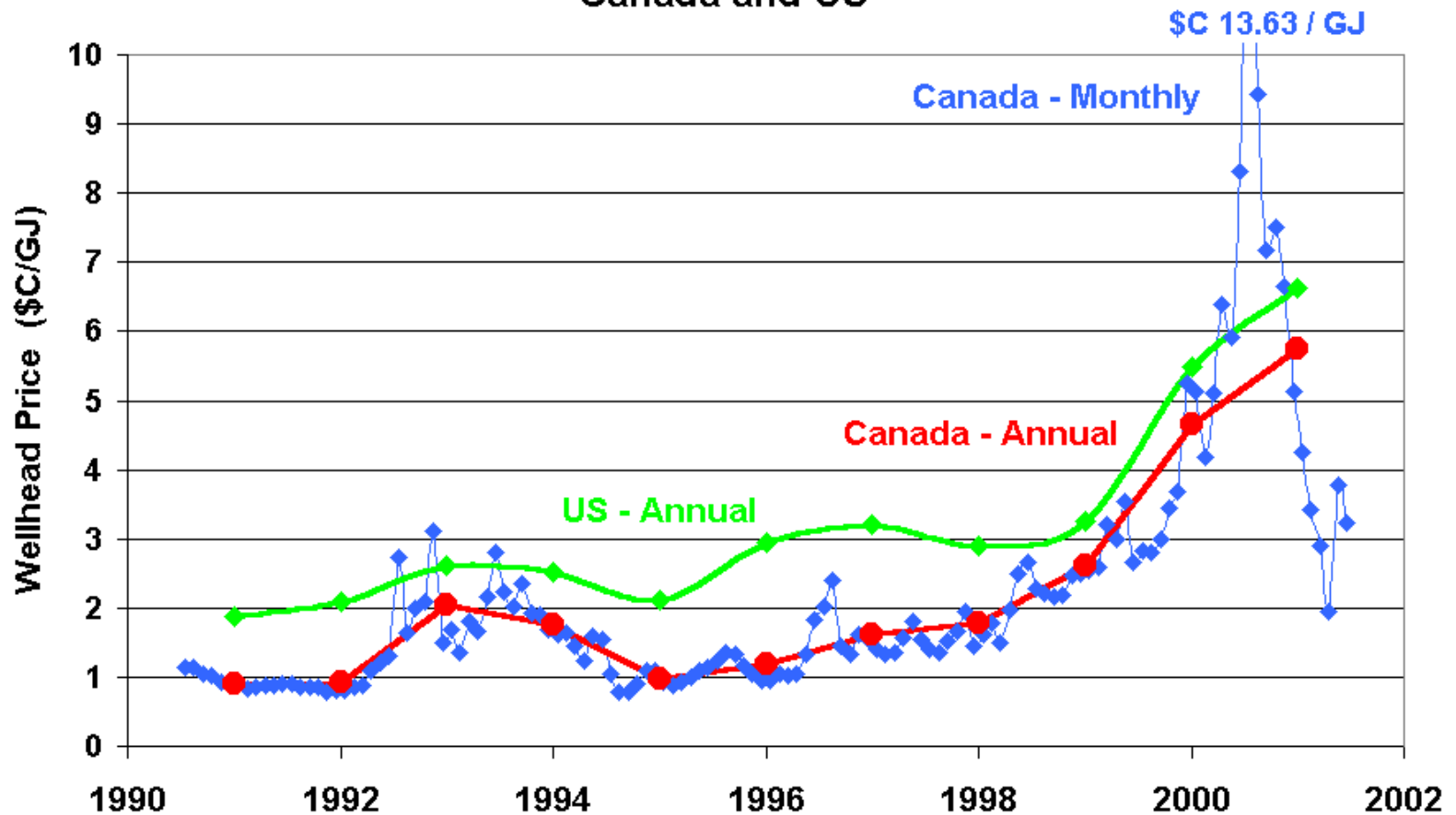
# Building for the Future

(\$billions investment)

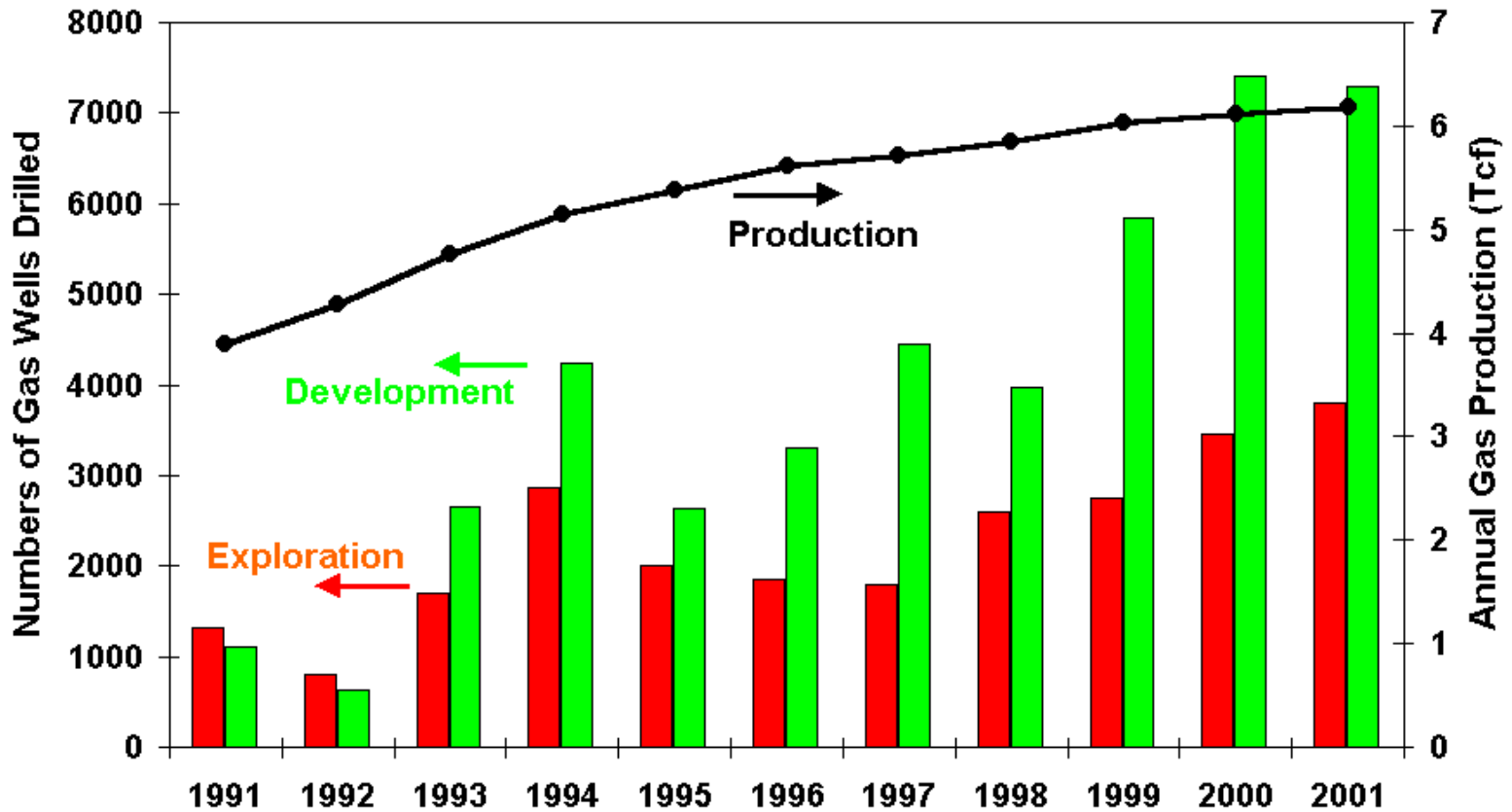
	1999	2000	2001	2002
<b>WCSB</b>	11.0	17.0	20.0	18.0
<b>Northern Canada</b>	0.2	0.3	0.4	0.5
<b>Oil Sands</b>	2.4	4.2	5.0	5.0
<b>East Coast Offshore</b>	2.7	1.8	1.5	1.0
<b>International</b>	1.7	2.1	3.5	3.0

SOURCE: CAPP.

## Average Wellhead Natural Gas Prices Canada and US

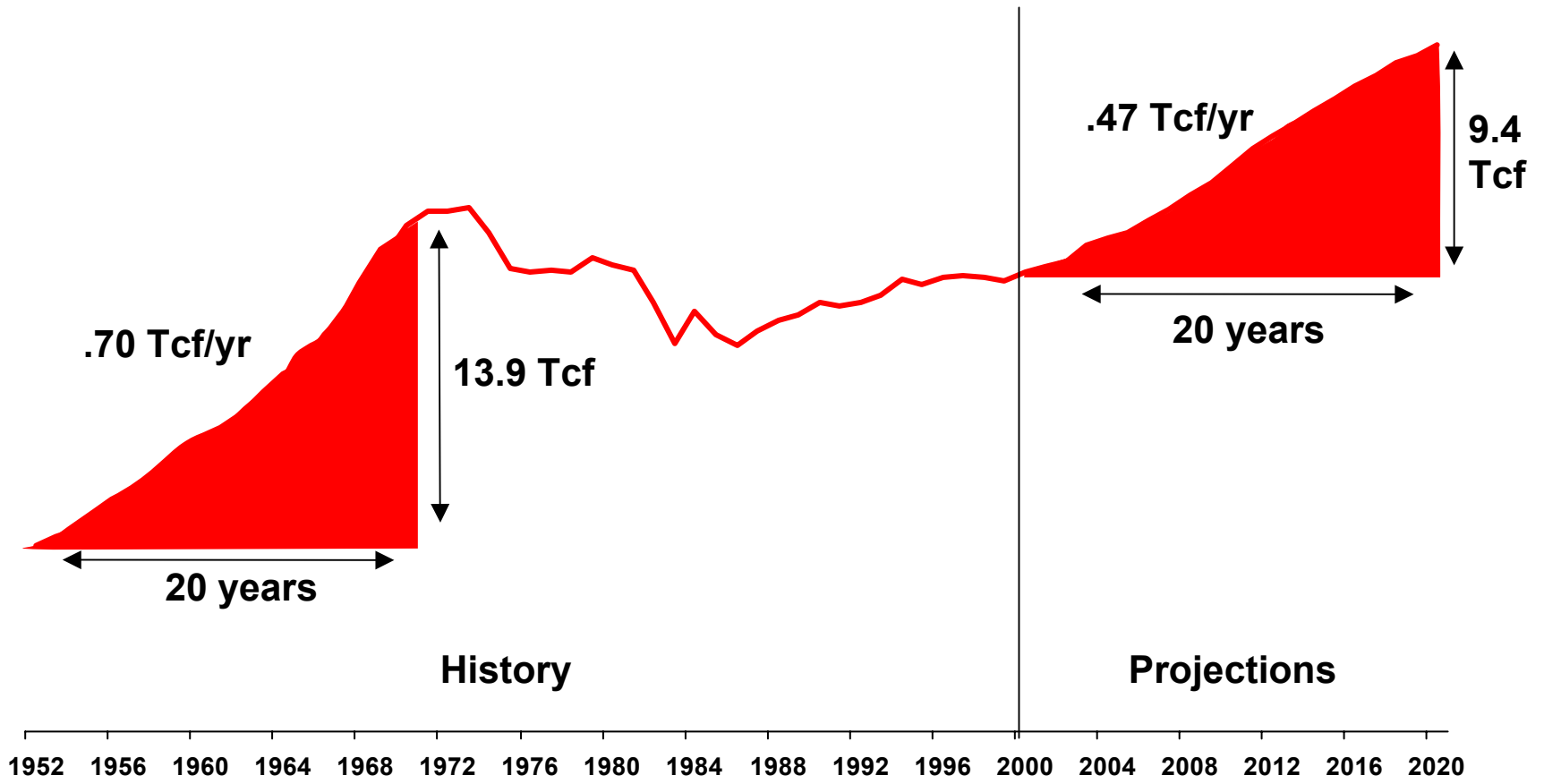


# Western Canada: Gas Production and Drilling

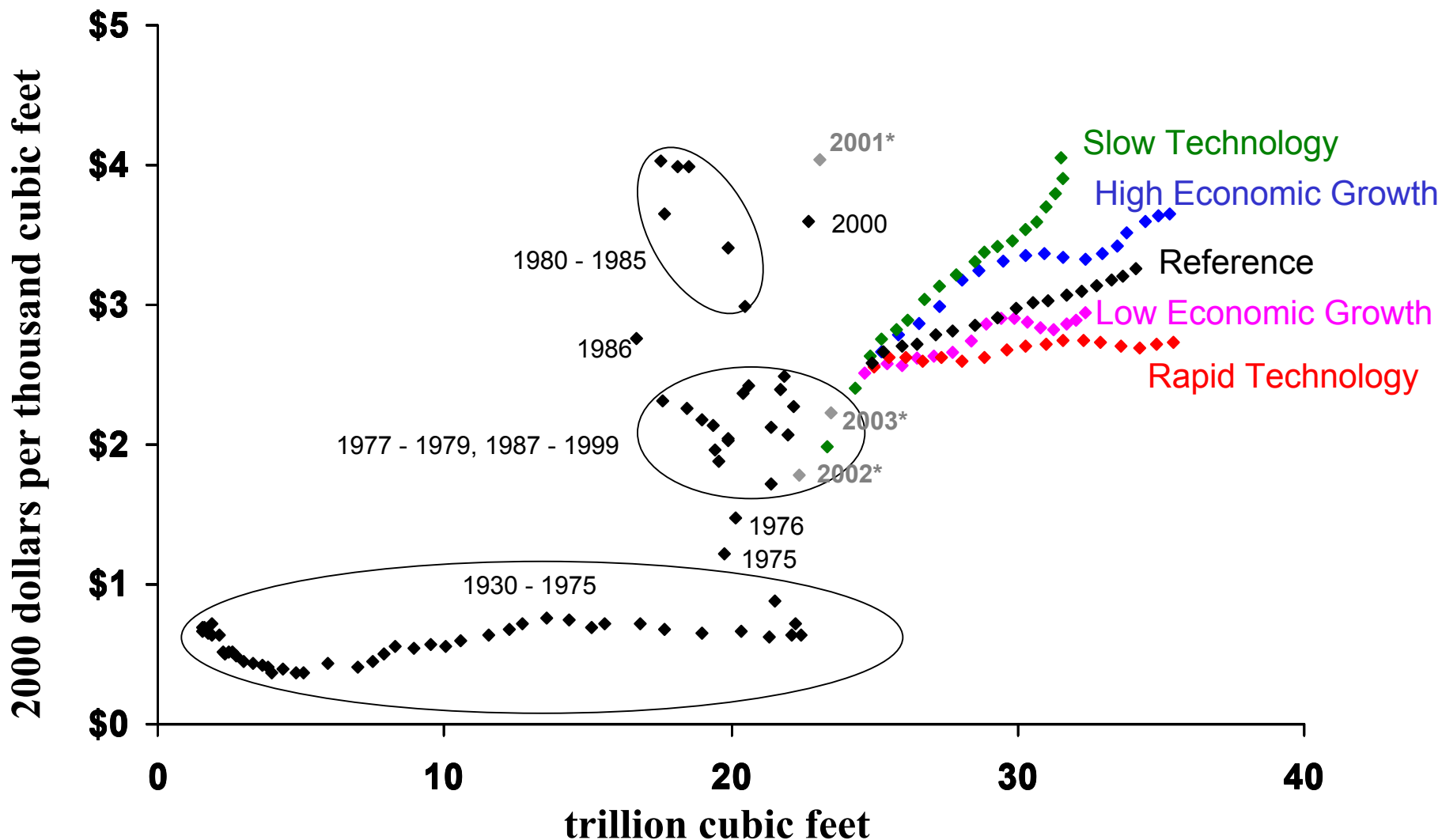


Data Sources: CAPP with analysis by CERI

# Natural Gas Production, 1952 - 2020 (trillion cubic feet)

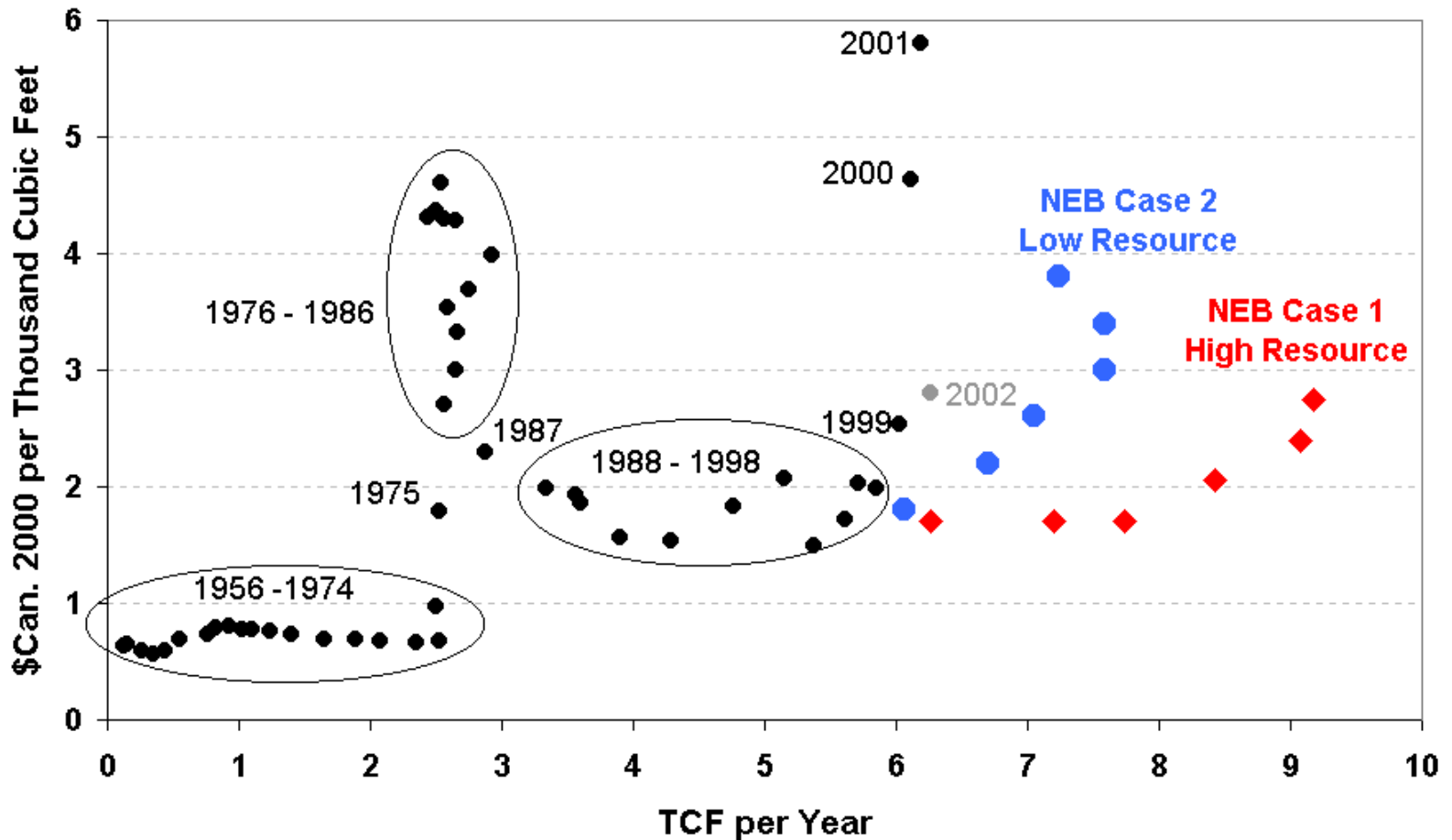


# Natural Gas Wellhead Prices vs. Total Supply, 1930 - 2020



\* February 2002 STEO

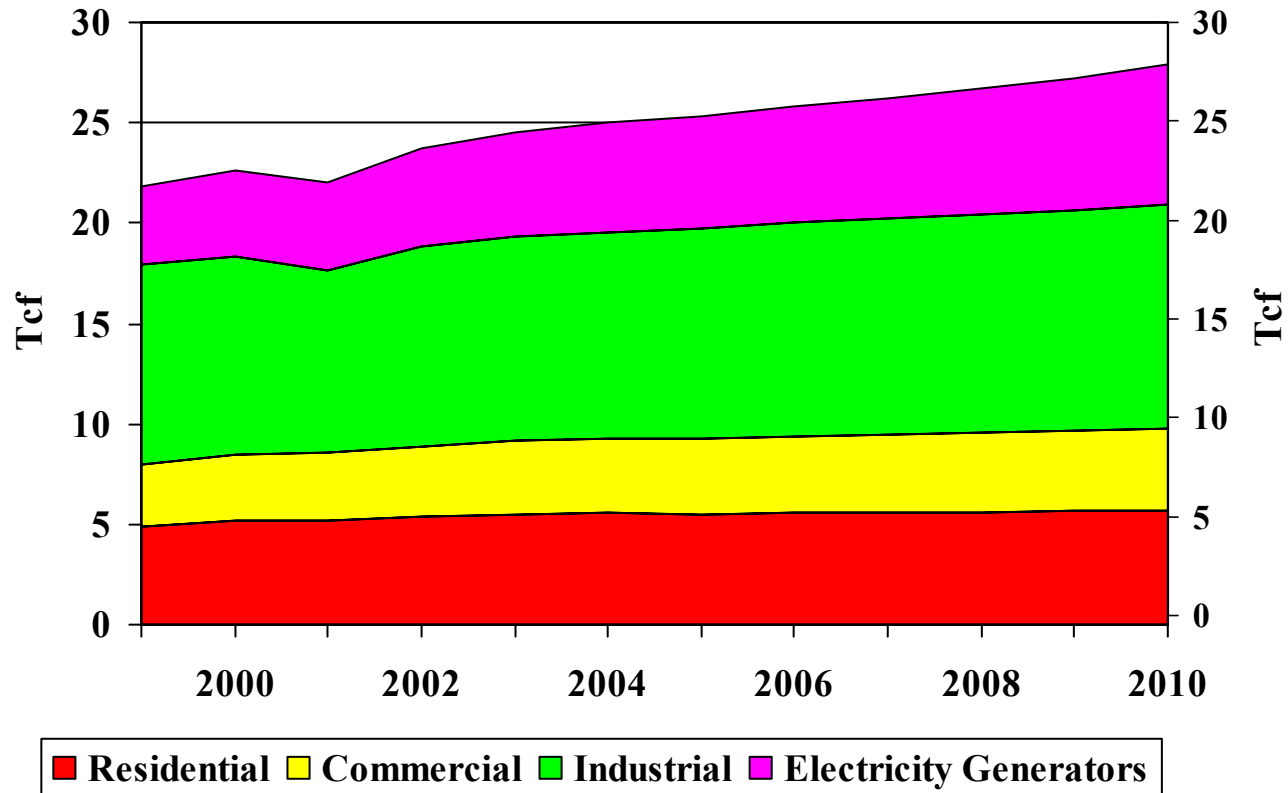
## Canada: Natural Gas Wellhead Price Vs. Production



Data Sources: CAPP, NEB with analysis by CERl

# The Thirst for Power

## Lower 48 Natural Gas Demand



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# The Far-Away Future?

## Natural Gas Ultimate Potential (Tcf)

<b>Region</b>	<b>Produced</b>	<b>Remaining</b>	<b>Total</b>
<b>Alberta</b>	<b>220</b>	<b>50</b>	<b>270</b>
<b>British Columbia</b>	<b>37</b>	<b>13</b>	<b>50</b>
<b>Saskatchewan</b>	<b>4</b>	<b>5</b>	<b>9</b>
<b>Mackenzie/Beaufort</b>	<b>0</b>	<b>64</b>	<b>64</b>
<b>East Coast Offshore</b>	<b>0.5</b>	<b>62.5</b>	<b>63</b>
<b>Other Frontier</b>	<b>0</b>	<b>183</b>	<b>183</b>

SOURCE: NEB.

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# Patience Rewarded?

- **6-9 Tcf discovered before 1975 (2-3 Tcf since?)**
- **Current production 4.5 Bcf/yr**
- **\$650 million work bids in Mackenzie/Beaufort since end of 1998**
- **\$118 million work bids in Central Mackenzie since end of 1994**
- **\$29 million work bids in Southern NWT since end of 1994**

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# Mexico's Standoff

	Mexico	Canada
Reserves (Tcf)	55.7	60.7
Production (Bcf/d)	3.3	16
Gas Wells in 2000 (estimated)	300	9,200
Annual Investment (\$US millions)	200	6,000
Export Revenues in 2000 (\$US millions)	35	12,000
Upstream Participants	1	600

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# Bringing It All Together

- **Timing is everything – remember the winter of 2000-2001**
- **Frontier enthusiasm waning?**
- **Watch for commitments that bind supplies to markets**
- **Mexico remains a wild card**

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# Fortress America

- **Increased investment in energy processing infrastructure – particularly refineries**
- **Opening of ANWR to exploration**
- **Natural gas pipeline subsidies:  
What's up with that?**

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# Conclusions

- **Continued opportunity for higher-cost supplies**
- **Canada is still viewed as part of the solution**
- **The Northern debate continues**